



DR. MADHUMITA GUPTA

ASSISTANT PROFESSOR

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1. SUMMARY

- **Designation** – Assistant Professor
- **Department** – Commerce
- **Experience** - 18 Years
- **University**- University of Lucknow
- **College** – MBP Govt. PG College, Ashiyana, Lucknow
- **Specialization** – Human Resource Management

2. QUALIFICATIONAL DETAILS

S. NO.	Degree	University	Year	Subject
1.	PhD	Rohilkhand University	1997	Commerce
2.	PG	Rohilkhand University	1998	Economics
3.	PG	Banaras Hindu University	1992	Commerce
4.	UG	Purvanchal University, Jaunpur	1990	Commerce

3. Ph.D. SUPERVISION

S. No.	Name of Ph. D. Student	Year/Session	Qualified NET/GATE	Fellowship	Pursuing/Awarded
1.	Sabhya Gupta	2022	NFOBC	National Fellowship for OBC	Pursuing
2.	Anshu Pal	2022	NET		Pursuing
3.	Shubhanshu Jaiswal	2023	JRF	Junior Research Fellowship	Pursuing
4.	Harsh Jaiswal	2023	NET		Pursuing

4. PUBLICATION

• FACUTY RESEARCH PAPER INFORMATION

S.NO.	Name of Author	Title of Paper ,Page No.	Journal Name, Year	ISSN NO.
1.	Dr. Madhumita Gupta	Changing Paradigm of Banking Services In India(c231-c237)	International Journal of Creative Research Thoughts(2023)	23202882
2.	Dr. Madhumita Gupta	Impact Of Online Teaching- Learning On Quality Of Higher Education In India(d319-d324)	International Journal of Creative Research Thoughts(04/2023)	23202882
3.	Dr. Madhumita Gupta	Advancement And Strategies For Sustainable Development And Environmental Protection(e690-e697)	International Journal of Creative Research Thoughts(11/2022)	23202882
4.	Dr. Madhumita Gupta	Cyber Crimes and Human Rights violation (29-34)	Printing Area()2022	23945303
5.	Dr. Madhumita Gupta	Challenges and Opportunities in Supply Chain and logistics Amidst Covid-19 Scenario(20-22)	Vidyawarta(2021)	23199318
6.	Dr. Madhumita Gupta	Role and Importance of Gita Darshan, Yoga And Ayurveda in The Wake Of Covid-19(29-32)	Vidyawarta(2020)	23199318
7.	Dr. Madhumita Gupta	Mensuration A Social And Research Taboo(66-)	Vidyawarta(2019)	23199318
8.	Dr. Madhumita Gupta	Consumer Protection Movement Evolution Through Ages (208-212)	Innovation The Research Concept(2018)	24565474
9.	Dr. Madhumita Gupta	Role of Corporate Social Responsibility In Development Of Nation (37-42)	Printing Area(2018)	23945303
10.	Dr. Madhumita Gupta	Intellectual Property Rights (26-29)	Innovation the Research Concept (2017)	24565474

• **FACUTY PUBLICATION INFORMATION/ BOOK PUBLICATION**

S.NO.	Title of Book, Page no.	Year	Publisher	Author/Editor	National/ International	ISBN NO
1.	INK & EXILE A Multidisciplinary Exploration of Diaspora(64-78)	2024	Notion Press	Editor	National	979-8-89363-357-3
2.	Aatmnirbhar Bharat- Resurgent India “Role of Start Up & MSME’s In Achieving Self Reliant Goal”(65-70)	2024	Swati Enterprises	Author	National	978-81-960488-8-4
3.	India Achievement of Progress-Economy@2022	2022	Swati Enterprises	Author	National	978-81-953013-8-6
4.	Covid-19 Ke Paripeksha Mein Gita Darshan, Yoga Aur Ayurveda Ki Bhumika/ Role And Importance Of Gita Darshan, Yoga And Ayurveda In Wake Of Covid-19 (121-125)	2021	Swati Enterprises	Author	National	978-81-947346-1-1
5.	The Impact of Digitalization of Public Service on Society: E-Healthcare (134- 137)	2018	K G Publication	Author	National	978-81-934616-2-4
6.	Indian Rural Market Opportunity and Challenges In The Global Context (95-99)	2018	Swaranjali Publication	Author	National	978-93-876622-2-3
7.	Emerging Trends In Science And Technology In 21 st Century(159-163)	2014	Yugantar Prakashan Pvt. Ltd.	Author	National	978-81-928993-1-2

5. CONFERENCES / SEMINARS / WORKSHOPS

S.NO.	Title of Paper Presented /Published	Detail	Date Of Event	Venue of Event	National /International
1.	Identifying Opportunities for Knowledge Transfer and Capacity Building	Global Connection: Unveiling The Indian Diaspora’s Transactional Impact	09/11/2023	MBP Govt. PG College, Ashiyana, Lucknow	National

2.	Advancement And Strategies For Sustainable Development & Environmental Protection	Advancement And Strategies For Sustainable Development & Environmental Protection	17-18/01/2023	NSCB Govt. PG College, Aliganj, Lucknow	National
3.	Goods And Service Tax As Fiscal Reforms And Its Long Term Impact	Transforming India At 75	17/12/2021	NSCB Govt. PG College, Aliganj, Lucknow	National
4.	Drug Abuse In Sport	Physical Education and Sports-Current Status And Future Prospects	16/03/2021	Pt. DDU Govt. Girls PG College, Rajjipuram, Lucknow	International
5.	Role Of Job Oriented Education And Skill Development	Quality Enhancement In Higher Education-Its Challenges And Possibilities In 21 st Century	27/02/2021	Govt. Degree College,Hanspur, Barabanki	International
6.	Opportunities And Challenges For Supply Management And Consumer Market	India In The Prospective Global Scenario-opportunities And Challenges	14/06/2020	Webinar Organized By Goswami Tulsidas Govt. PG College, Chitrakoot	International
7.	Role Of Music In Current Covid-19 Scenario	Challenges For Music In Current Socio- Economic And Cultural Scenario	12/06/2020	Webinar Organized By Dr. BR Ambedkar Govt. PG College, Fatehpur	National
8.	Role Of Yoga ,Ayurveda Against Immunity – covid-19	Pandemic Covid-19 -Current Scenario And Future Prospects WRT To India	08/06/2020	Webinar Organized By Asian Biological Research Institute	International
9.	Physical Education- Theory , Practice, Exercise And Physiology	Society, Health And Spirituality-Shifting Paradigms Of Physical Education	16/11/2019	Indira Gandhi Govt. PG College, Bangarmau , Unnao	National

10.	Towards Sustainable Women Health – Decoding The Menstruation Taboo	Towards Sustainable Women Health – Decoding The Menstruation Taboo	01/02/2019	MBP Govt. PG College, Ashiyana, Lucknow	National
11.	Gender Discrimination Inequality Among Women	Women In 21 st Century- Status And Analysis	11/02/2018	Dr. BR Ambedkar Govt. PG College, Fatehpur	National
12.	Role of ICT In Quality Improvement Among Women	Quality Improvement In Higher Education- Challenges And Remedies	22/01/2018	Govt. Degree College, Pihani , Hardoi	National
13.	E-Healthcare	The Impact Of Digitalization Of Public Services On Society	21/01/2018	Mahamaya Govt. Degree College, Mahona, Lucknow	National
14.	Challenges In Higher Education	Higher Education In India Vision 2030 With Special Reform of Sustainable Development Goal	28/01/2017	MBP Govt. PG College, Ashiyana, Lucknow	National
15.	Impact of Climate Change And Agriculture Crises In India	Role Of Agriculture In The Development Of Rural India	20/02/2016	Govt. Degree College, Pihani , Hardoi	National
16.	Emerging Trends In Science And Technology	Intellectual Propert Right	25/02/2014	MP Govt. PG College, Hardoi	National
17.	Effect Of Terrorism On Tourism	Tourism Potential And Development Planning In India- Special Reference to UP	20/02/2014	Govt. PG College, Unnao	National
18.	Global Warming And Climate Changes	Bio Resource Management And Global Sustainability	17/12/2011	MP Govt. PG College, Hardoi	National

19.	Status Of Women In Various Ages	Aitihasic And Vartaman Pripeksha Mein Nari	06/12/2011	Arya Kanya	National
20.	Goods And Service Tax	Reforms In Indian Tax Structure	14/05/2011	Lucknow University	International
21.	Issue Of Poverty In India	Poverty And Economic Development	13/03/2011	MP Govt. PG College, Hardoi	International
22.	Consumer Protection And Welfare	Consumer Protection And Welfare	21/12/2008	Swami Sukhdevanand PG College, Shahjahanpur	National

6. AWARDS / FELLOWSHIP

S.NO.	Name Of Fellowship/Award	Agency	Year	National/International/State
1.	Special Recognition- CAVACH	District Administration Lucknow	2020	State
2.	Speaker And Participation	National Science Congress , UP	2015	State

7. CREATION OF ICT MEDIATED TEACHING AND E-CONTENT

S.NO.	Title of Process/Material/Mooc /e Content	Date	Web Link of Process/Material/Mooc/e Content
1.	Human Resource Management-PPT/e Content	01/01/2021	heecontent.upsdc.gov.in
2.	Industrial Relation- Notes/ e Content	01/01/2021	heecontent.upsdc.gov.in
3.	A Study Of Corporate Social Reporting -Notes/ e Content	01/01/2020	heecontent.upsdc.gov.in
4.	Auditing-PPT/e Content	01/01/2020	heecontent.upsdc.gov.in
5.	Customer Relationship Marketing-PPT/ e Content	01/01/2020	heecontent.upsdc.gov.in
6.	Rural Management- Notes/ e Content	01/01/2020	heecontent.upsdc.gov.in

8. OTHER ACADEMIC ACHIEVEMENT

- Academic Counselor of Indira Gandhi National Open University (IGNOU). Conducting classes, Exam evaluation.
- External examiner appointed by LUCKNOW UNIVERSITY to conduct VIVA in various colleges.
- Member of All India Commerce Conference.
- As Organizing Secretary organized International Seminar in February-2019.

9. ADMINISTRATIVE RESPONSIBILITIES

1.	Coordinator/ Member	College Admission Committee
2.	Coordinator	Seminar/Workshop Committee
3.	Coordinator	Parent Teacher
4.	Coordinator	Internship and Training
5.	Coordinator	Cultural Committee
6.	Member	Proctorial Board
7.	Member	Library, Student Grievance
8.	Member	IQAC
9.	Coordinator	Alumni
10.	Coordinator	Career Counselling

Dr. Madhumita Gupta